

2021 SPONSORSHIP PACKAGES

ASSETS is a non-profit that works with **START-UP** and **EXISTING BUSINESSES** to form a **MORE ETHICAL ECONOMY.**

ASSETS offers in-depth training and financing for entrepreneurs, and works with established businesses to improve their social and environmental impact.

ENTREPRENEUR TRAINING

We create equitable business ownership by assisting entrepreneurs who are starting or expanding their businesses by offering intensive training, tools and resources.

COMMUNITY LENDING

We create access to capital through innovative loan products and financial services geared towards those who are starting or growing their business.

IMPACT CONSULTING

We build better businesses and stronger communities by helping established companies improve their social and environmental impact.

ASSETS staff, judges and Final Five participants at the [2019 Great Social Enterprise Pitch](#). The Pitch is ASSETS' annual friendly business plan competition that helps take innovative, socially-conscious business ideas to the next level.



PITCH SPONSORSHIP PACKAGES

The Great Social Enterprise Pitch is ASSETS' annual friendly business plan competition that helps take innovative, socially-conscious business ideas to the next level—and this year it will culminate in a Virtual Live Pitch event on April 16, 2021. It depends largely on individuals and organizations who lend their expertise and financial support to the process. Sponsors are exposed to 350+ individuals the night of the event, and hundreds more throughout the promotional campaign leading up to the event. ASSETS' audience cares about making a difference through business in our community.

Please let us know your selected package before or on April 2, 2021. Your sponsorship enables ASSETS to transform our community through business.

PARTNER



\$15,000

- Lead billing
- Free VIP Watch Box
- 60-second pre-recorded promo spot on Pitch pre-show (optional; video provided by sponsor)
- Live Pitch judging seat for first year of sponsorship (limited to first confirmed partner sponsor)
- Free impact consulting for your business by ASSETS' impact consulting team (optional)

- A spot on the Pitch Final Five Selection Committee
- Sponsor spotlight at one Pitch training session to share expertise with Pitch participants (optional)
- Specific mention during live show
- Logo on all Pitch publications
- Mention in all media releases
- Logo prominently displayed on Pitch and ASSETS websites
- Specific social media mention

MENTOR



\$7,500 (2 spots available)

- Official co-sponsor of VIP Watch Boxes
- Logo prominently displayed on VIP Watch Boxes
- Free VIP Watch Box
- 30-second pre-recorded promo spot on Pitch pre-show (optional; video provided by sponsor)
- Spot on Pitch Final Five Selection Committee
- Sponsor spotlight at one Pitch training session to share expertise with Pitch participants (optional)

- Specific mention during live show
- Logo on all Pitch publications
- Mention in all media releases
- Logo prominently displayed on Pitch and ASSETS websites
- Specific social media mention

ALLY



\$5,000

- Free VIP Watch Box
- Spot on Pitch Final Five Selection Committee
- Sponsor spotlight at one Pitch training session to share expertise with Pitch participants (optional)
- Specific mention during live show

- Logo on all Pitch publications
- Mention in all media releases
- Logo prominently displayed on Pitch and ASSETS websites
- Specific social media mention

SUSTAINER



\$2,500

- Free VIP Watch Box
- Specific mention during live show
- Logo on all Pitch publications

- Mention in all media releases
- Logo on Pitch and ASSETS websites
- Social media mention

CULTIVATOR



\$1,000

- Free VIP Watch Box
- Logo on all Pitch publications
- Mention in all media releases

- Logo on Pitch and ASSETS websites
- Social media mention

Thank you! For more information, contact Jobany Bedoya at jobany@assetspa.org or 717.393.6089 x237 | www.assetspa.org

PITCH PRO BONO SPONSORSHIP PACKAGES

The Great Social Enterprise Pitch is ASSETS' annual friendly business plan competition that helps take innovative, socially-conscious business ideas to the next level—and this year it will culminate in a Virtual Live Pitch event on April 16, 2021. As a Pro Bono Sponsor, your support is integral in providing the Final Five Pitch participants and Live Virtual Pitch winner with the ability to grow their businesses. Your contributions will ensure the success of these businesses through a clear brand and marketing strategy, a financial plan, and assistance with formalizing business status and legal council.

Please let us know your selected package before or on April 2, 2021. Your sponsorship enables ASSETS to transform our community through business.

PACKAGE one

\$5,000-\$10,000 (approximate value of service provided)

- Spot on Pitch Final Five Selection Committee
- Free VIP Watch Box
- Specific mention during live show
- Logo on all Pitch publications
- Mention in all media releases
- Logo on Pitch and ASSETS website
- Social Media Mention

PACKAGE two

\$1,000-\$5,000 (approximate value of service provided)

- Logo on all Pitch publications
- Mention in all media releases
- Logo on Pitch and ASSETS website
- Social Media Mention

Final Five Pitch participants will select their packages and reach out to receive their services.

Thank you! For more information, contact Jobany Bedoya at jobany@assetspa.org or 717.393.6089 x237 | www.assetspa.org



Thank you for your
GENEROUS CONTRIBUTION.

Please fill out and return the form below by April 2, 2021.

YOUR INFORMATION

YOUR NAME: _____

BUSINESS NAME (AS IT SHOULD APPEAR ON THE SPONSORSHIP): _____

PHONE: _____ EMAIL: _____

YOUR SPONSORSHIP

NAME OF DESIRED SPONSORED PROGRAM (EX. SPONSOR A CLIENT OR PITCH): _____

AMOUNT OF SPONSORSHIP COMMITMENT: _____

PAYMENT METHOD

- I AM ENCLOSING A CHECK (PAYABLE TO "ASSETS")
- I WILL MAKE MY CONTRIBUTION ELECTRONICALLY (WWW.ASSETSPA.ORG/DONATE)
- I PREFER TO BE INVOICED

Checks & completed forms can be mailed to:

ATTN: JOBANY BEDOYA
24 S QUEEN STREET
LANCASTER PA 17603

BUSINESS *for* GOOD



WWW.ASETSPA.ORG