

2021 SPONSORSHIP PACKAGES



TRANSFORMING COMMUNITIES through BUSINESS

ASSETS is a non-profit that works with **START-UP** and **EXISTING BUSINESSES** to form a **MORE ETHICAL ECONOMY**.

ASSETS offers in-depth training and financing for entrepreneurs, and works with established businesses to improve their social and environmental impact.



ENTREPRENEUR TRAINING

We create equitable business ownership by assisting entrepreneurs who are starting or expanding their businesses by offering intensive training, tools and resources.

COMMUNITY LENDING

We create access to capital through innovative loan products and financial services geared towards those who are starting or growing their business.

IMPACT CONSULTING

We build better businesses and stronger communities by helping established companies improve their social and environmental impact.



ASSETS staff, judges and Final Five participants at the 2019 <u>Great Social Enterprise</u> <u>Pitch.</u> The Pitch is ASSETS' annual friendly business plan competition that helps take innovative, socially-conscious business ideas to the next level.

THE GREAT SOCIAL ENTERPRISE **PITCH**[™]

LancasterPitch.com

PITCH SPONSORSHIP PACKAGES

The Great Social Enterprise Pitch is ASSETS' annual friendly business plan competition that helps take innovative, socially-conscious business ideas to the next level—and this year it will culminate in a Virtual Live Pitch event on April 16, 2021. It depends largely on individuals and organizations who lend their expertise and financial support to the process. Sponsors are exposed to 350+ individuals the night of the event, and hundreds more throughout the promotional campaign leading up to the event. ASSETS' audience cares about making a difference through business in our community.

Please let us know your selected package before or on April 2, 2021. Your sponsorship enables ASSETS to transform our community through business.



PARTNER

\$15,000

- Lead billing
- Free VIP Watch Box
- 60-second pre-recorded promo spot on Pitch pre-show (optional; video provided by sponsor)
- Live Pitch judging seat for first year of sponsorship (limited to first confirmed partner sponsor)
- Free impact consulting for your business by ASSETS' impact consulting team (optional)
- A spot on the Pitch Final Five Selection Committee
- Sponsor spotlight at one Pitch training session to share expertise with Pitch participants (optional)
- Specific mention during live show
- Logo on all Pitch publications
- Mention in all media releases
- Logo prominently displayed on Pitch and ASSETS websites
- Specific social media mention

MENTOR



\$7,500 (2 spots available) • Official co-sponsor of VIP Watch Boxes

- Logo prominently displayed on VIP Watch Boxes
- Free VIP Watch Box
- 30-second pre-recorded promo spot on Pitch pre-show (optional; video provided by sponsor)
- Spot on Pitch Final Five Selection Committee
- Sponsor spotlight at one Pitch training session to share expertise with Pitch participants (optional)
- Specific mention during live show
- Logo on all Pitch publications
- Mention in all media releases
- Logo prominently displayed on Pitch and ASSETS websites
- Specific social media mention
- Logo on all Pitch publications
- Mention in all media releases
- Logo prominently displayed on Pitch and ASSETS websites
- Specific social media mention

SUSTAINER



\$2,500

- Free VIP Watch Box
- Specific mention during live show
- Logo on all Pitch publications

- Mention in all media releases
- Logo on Pitch and ASSETS websites
- Social media mention
- Logo on Pitch and ASSETS websites
- Social media mention



Thank you! For more information, contact Jobany Bedoya at jobany@assetspa.org or 717.393.6089 x237 | www.assetsPA.org



\$1,000



- Logo on all Pitch publications
 - Mention in all media releases

\$5,000

- Spot on Pitch Final Five Selection Committee
- Sponsor spotlight at one Pitch training session to share expertise with Pitch participants (optional)
- Specific mention during live show

ΔΙΙΥ

- Free VIP Watch Box

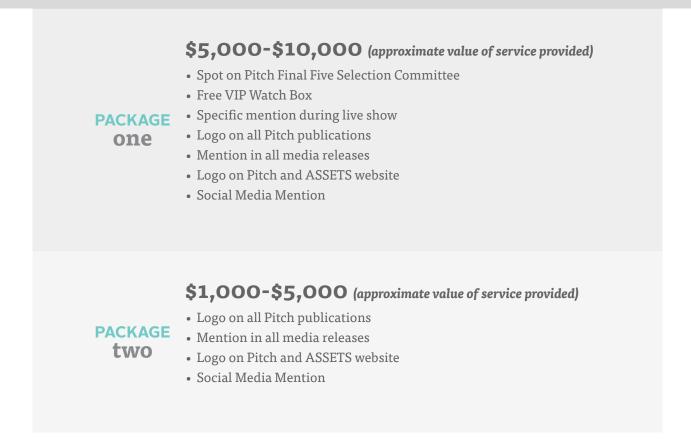


LancasterPitch.com

PITCH PRO BONO SPONSORSHIP PACKAGES

The Great Social Enterprise Pitch is ASSETS' annual friendly business plan competition that helps take innovative, socially-conscious business ideas to the next level—and this year it will culminate in a Virtual Live Pitch event on April 16, 2021. As a Pro Bono Sponsor, your support is integral in providing the Final Five Pitch participants and Live Virtual Pitch winner with the ability to grow their businesses. Your contributions will ensure the success of these businesses through a clear brand and marketing strategy, a financial plan, and assistance with formalizing business status and legal council.

Please let us know your selected package before or on <u>April 2, 2021</u>. Your sponsorship enables ASSETS to transform our community through business.



Final Five Pitch participants will select their packages and reach out to receive their services.



Thank you! For more information, contact Jobany Bedoya at jobany@assetspa.org or 717.393.6089 x237 | www.assetsPA.org



Thank you for your **GENEROUS CONTRIBUTION.**

Please fill out and return the form below **by April 2, 2021**.

YOUR INFORMATION

YOUR NAME: _____

BUSINESS NAME (AS IT SHOULD APPEAR ON THE SPONSORSHIP):

PHONE: _____ EMAIL: _____

YOUR SPONSORSHIP

NAME OF DESIRED SPONSORED PROGRAM (EX. SPONSOR A CLIENT OR PITCH):

AMOUNT OF SPONSORSHIP COMMITMENT: _____

PAYMENT METHOD

- I AM ENCLOSING A CHECK (PAYABLE TO "ASSETS")
- I WILL MAKE MY CONTRIBUTION ELECTRONICALLY (WWW.ASSETSPA.ORG/DONATE)
- I PREFER TO BE INVOICED

Checks & completed forms can be mailed to:

ATTN: JOBANY BEDOYA 24 S QUEEN STREET LANCASTER PA 17603

BUSINESS for **GOOD**



WWW.ASSETSPA.ORG