



2019 SPONSORSHIP PACKAGES



TRANSFORMING COMMUNITIES *through* BUSINESS

ASSETS is a non-profit that works with **START-UP** and **EXISTING BUSINESSES** to form a **MORE ETHICAL ECONOMY.**

ASSETS offers in-depth training and financing for entrepreneurs, and works with established businesses to improve their social and environmental impact.

ENTREPRENEUR TRAINING

We create equitable business ownership by assisting entrepreneurs who are starting or expanding their businesses by offering intensive training, tools and resources.

COMMUNITY LENDING

We create access to capital through innovative loan products and financial services geared towards those who are starting or growing their business.

IMPACT CONSULTING

We build better businesses and stronger communities by helping established companies improve their social and environmental impact.

**WE'RE A TEAM OF INNOVATORS,
CHANGING THE WAY BUSINESS IS DONE
TO BUILD AN ECONOMY WHERE
EVERYONE CAN PROSPER.**

ASSETS staff at the 2018 Great Social Enterprise Pitch. The Pitch is ASSETS annual friendly business plan competition that helps take innovative, socially-conscious business ideas to the next level.



PITCH SPONSORSHIP PACKAGES

The Great Social Enterprise Pitch is ASSETS' annual friendly business plan competition that helps take innovative, socially-conscious business ideas to the next level—and culminates in a Live Pitch event on September 13, 2019. It depends largely on individuals and organizations who lend their expertise and financial support to the process. Sponsors are exposed to 350+ individuals the night of the event, and hundreds more throughout the promotional campaign leading up to the event. ASSETS' audience cares about making a difference through business in our community.

Your sponsorship enables ASSETS to transform our community through business.

PARTNER



\$15,000

Lead billing • Sponsored “Audience Vote” segment at Live Pitch • Live Pitch judging seat (offered to NEW sponsors only) • Invitation to pre-Pitch Happy Hour to meet Pitch participants & keynote speaker • Free impact consulting for your business by our Impact Consulting team • Spot on Pitch Final Five Selection Committee • Sponsor spotlight at one Pitch training session to share on area of expertise • Logo on all Pitch publications (print & electronic) • Mention in all media releases • Logo on Pitch & ASSETS' websites • Specific social media mention • Logo on event program cover • Up to 10 free tickets to Live Pitch.

MENTOR



\$7,500

Exclusive sponsorship of the post-event reception or another specific component of the Live Pitch (*Details to be determined upon sponsorship confirmation*) • Invitation to pre-Pitch Happy Hour to meet Pitch participants & keynote speaker • Spot on Pitch Final Five Selection Committee • Logo on all Pitch publications (print & electronic) • Mention in all media releases • Logo on Pitch & ASSETS' websites • Specific social media mention • Logo on event program cover • Up to 8 free tickets to the Live Pitch.

ALLY



\$5,000

Invitation to pre-Pitch Happy Hour to meet Pitch participants & keynote speaker • Spot on Pitch Final Five Selection Committee • Sponsor spotlight at one Pitch training session to share on area of expertise • Logo on all Pitch publications (print & electronic) • Mention in all media releases • Logo on Pitch & ASSETS' websites • Specific social media mention • Logo prominently displayed in event program • Up to 6 free tickets to the Live Pitch.

SUSTAINER



\$1,000

Invitation to pre-Pitch Happy Hour to meet Pitch participants & keynote speaker • Name in all Pitch print publications • Logo on Pitch website • Social media mention • Logo in event program • Up to 4 free tickets to the Live Pitch.

CULTIVATOR



\$500

Invitation to pre-Pitch Happy Hour to meet Pitch participants & keynote speaker • Name in all Pitch print publications • Name on Pitch website • Name in event program • Up to 2 free tickets to the Live Pitch.

Thank you! For more information, contact Tina Campbell at tina@assetspa.org or 717.393.6089 x223 | www.assetsPA.org



ASSETS

PITCH PRO BONO SPONSORSHIP PACKAGES

The Great Social Enterprise Pitch is ASSETS' annual friendly business plan competition that helps take innovative, socially-conscious business ideas to the next level—and culminates in a Live Pitch event on September 13, 2019. As a Pro Bono Sponsor, your support is integral in providing the Final Five Pitch participants and Live Pitch winner with the ability to grow their businesses. Your contributions will ensure the success of these businesses through a clear brand and marketing strategy, a financial plan, and assistance with formalizing business status and legal council.

Your sponsorship enables ASSETS to transform our community through business.

PACKAGE one

\$5,000-\$10,000 (approximate value of service provided)

- Invitation to pre-Pitch Happy Hour to meet Pitch participants
- Logo on Pitch websites
- Social media mention
- Logo on event program
- Up to 4 free tickets to the Live Pitch

PACKAGE two

\$1,000-\$5,000 (approximate value of service provided)

- Invitation to pre-Pitch Happy Hour to meet Pitch participants
- Logo on Pitch websites
- Social media mention
- Logo on event program

PACKAGE three

\$500-\$1,000 (approximate value of service provided)

- Logo on Pitch website
- Social media mention
- Logo in event program

Final Five Pitch participants will select their packages and reach out to receive their services.

Thank you! For more information, contact Tina Campbell at tina@assetspa.org or 717.393.6089 x223 | www.assetsPA.org



ASSETS



Thank you for your
GENEROUS CONTRIBUTION.

Please fill out and return the form below.

YOUR INFORMATION

YOUR NAME: _____

BUSINESS NAME (AS IT SHOULD APPEAR ON THE SPONSORSHIP): _____

PHONE: _____ EMAIL: _____

YOUR SPONSORSHIP

NAME OF DESIRED SPONSORED PROGRAM (EX. SPONSOR A CLIENT OR PITCH): _____

AMOUNT OF SPONSORSHIP COMMITMENT: _____

PAYMENT METHOD

- I AM ENCLOSING A CHECK (PAYABLE TO "ASSETS")
- I WILL MAKE MY CONTRIBUTION ELECTRONICALLY (WWW.ASSETSPA.ORG/DONATE)
- I PREFER TO BE INVOICED

Checks & completed forms can be mailed to:

ATTN: TINA CAMPBELL
100 S QUEEN STREET
LANCASTER, PA 17603

BUSINESS *for* GOOD



WWW.ASETSPA.ORG